

Why PPIG matters beyond the P

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Abstract

Initially, one might think that Psychology of Programming mainly had things to say about professional programmers. People who sit behind desks, writing software and having meetings all day long.

It certainly is about these people, but it turns out that the techniques are also useful in dealing with a host of other issues. From performing arts to security, politics to economics - techniques that were developed for studying programmers are finding applications, and being improved in the process.